

A Simple Online Store Solution

Helping brands launch fast, scale easily, and simplify eCommerce.



WHAT IS MERCHMAKE?

A white-label merch platform built to launch fast, scale flexibly, and keep your team focused on what you do best.



Easy Self-Serve Setup

Launch your store in minutes – no tech support needed.



Premium Services (Optional)

Upgrade for help with design, product development, onboarding, and marketing.



400+ Customizable Products

Offer apparel, drinkware, accessories, and more with print-on-demand.



Managed Customer Service

We handle order inquiries and delivery questions on your behalf.



Shopify Integration

Easily sync your existing product catalog with our hybrid setup.



Real-Time Order Tracking

Your customers get automated tracking and fulfillment notifications.



Mixed Fulfillment Workflows

Use POD, drop-ship, and self-fulfilled SKUs for complete flexibility.



Custom Domain & Brand Control

Your store, your pricing, your branding – with flexible domain options.

WE MAKE IT EASY

The hassle-free way to turn your ideas into profits.



Register & Personalize Your Store

Get started by creating your account.

Add your logo, banner, and basic branding.



Create & Publish Products

Upload your designs from any device.

Choose a product, customize it, set your price — and publish to your store!



Start Selling Everywhere

Promote your shop and let orders roll in.

We handle production and shipping — or you can ship it yourself for a personal touch.



Get Paid — No Hassles

We handle customer support and fulfillment.

You collect profits monthly via PayPal, ACH, or Venmo.

WHY MERCHMAKE WORKS FOR YOUTH AND FAMILY BRANDS

Designed for Brands That Care About Kids, Parents, and Education.

Built for simplicity — perfect for brands serving kids, parents, and educators.



Age-appropriate, qualitycontrolled merch parents can trust.



Parent-Friendly Store Experience

Mobile-optimized, easy checkout, and no confusing interfaces.



Custom Branding for Each Show or IP

Each store can reflect its own look, tone, and characters.

Shared Cart Across Storefronts

Parents can buy from multiple storefronts in a single order.

Supports Educational + Licensed Products

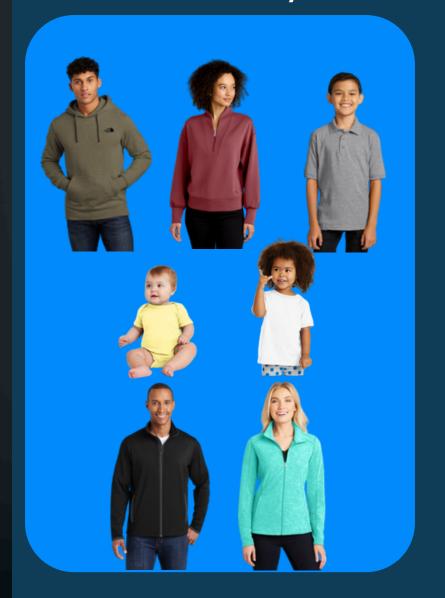
Seamlessly integrates with Ingram books, licensed goods, and branded products.

EXPANSIVE PRODUCT ASSORTMENT

A 400+ catalog of print-on-demand products designed for families - including apparel, accessories, and home goods. Available in DTF, DTG, embroidery, and full-sublimation.

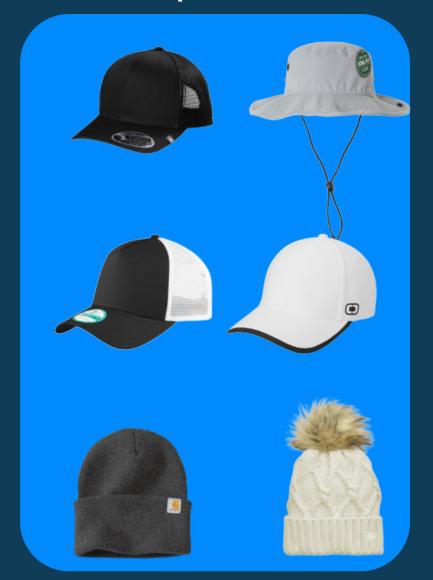
Apparel

Unisex, mens, youth & women's styles



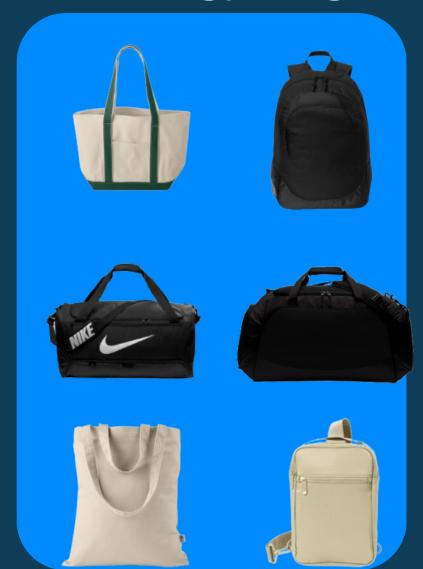
Headwear

Caps, visors, knit hats, sun protection



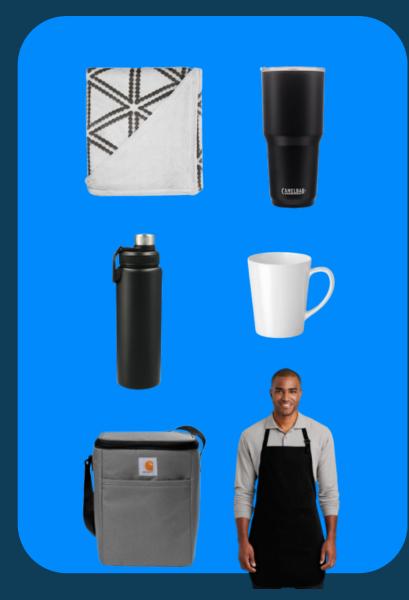
Bags

Totes, backpacks, duffels, gym bags



Home

Drinkware, accessories, seasonal items



CASE STUDY: PBS KIDS

How PBS Kids built a Multi-Store Merch Ecosystem

PBS Kids uses MerchMake to power a family of branded storefronts — each with its own look, but all connected by a shared cart and platform.

Multi-Store Ecosystem

- 25+ branded storefronts under one umbrella
- Unified checkout experience
- Shared fulfillment, and customer support

Product Assortment

- T-shirts, hoodies, hats, and more
- Ingram books drop shipped + licensed 3rd party fulfillment
- Classroom–friendly items



Shop.PBSKids.org
Sesame Street, Arthur,
Daniel Tiger, Wild Kratts

TRUSTED BY BRANDS LIKE YOURS

We power online stores for beloved children's brands, media properties, and nonprofit leaders.

Children's Media & Entertainment









Media & National Campaigns









Education & Business Programs







Pop Culture, Sports, & Lifestyle Brands







CHOOSE THE PLAN THAT FITS YOUR BRAND

Try it for free or unlock advanced features with Plus.

FEATURE	BASIC (Free)	PLUS (\$49.99/month)
Unlimited Orders		POPULAR
Unlimited Products		
Custom Subdomain (yourstore.merchmake.com)		
Basic Branding Options		
Discounted Wholesale Pricing		
Custom Domain (yourstore.com)		
Free SSL Certificate		
Premium Theme Selection		
Add Virtual Assistants		
Seller-Fulfilled Products		

Need help setting up your store or creating custom designs? Explore our Premium Support options.

NEED MORE SUPPORT? WE'VE GOT YOU COVERED

Optional services to extend your brand, streamline operations, and scale with confidence.

Premium Services Available:



Product Development: Custom designs, licensed bundles, or white-label capsules



Bulk Order Support: Simplified ordering for events, cast & crew, giveaways, or retail



Creative Services: Logo creation, branded graphics, and campaign visuals



Marketing Support: Social content, launch kits, and promo calendars

Let us know what you need — our team will craft a solution around your brand

WHAT'S NEXT?

Three easy ways to move forward. We're here to help!

- 1) Create Your Free or Plus Account
 - Start building your store in minutes no inventory or coding required.
 - Visit <u>Merchmake.com</u> to sign up!
- 2) Explore Add-On Services
 - Need design help, bulk ordering, creative support?
 - Just contact us we'll help you get what you need.
- 3) Schedule a Quick Call
 - Want to talk it through? Let's connect and plan your next move.

Our team's here to make your store launch smooth, simple, and on-brand.



THANK YOU

We'd love to hear your feedback and answer any questions you have.

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